



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract

3252162

Schedule Dates

10/16/18-10/22/18

Advertiser

House Majority Political Action Committee (57001)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

HMP SKED A 10/16-10/22 (1013323)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

BASSETT,LAURA

Phone/Fax

/

CPE

6202

Account Types

Local/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Est 6202 HMP 10/16-10/22
WJLA-TV

Date Entered

03/16/18

Last Modified

03/16/18

Entered By

Tiffany Lewis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$13,365.00

Net Total

\$75,735.00

Sales Tax

Washington (WJLA)

By Broadcast Month

By Broadcast Month	Spots	Rate
Oct. 2018	54	\$89,100.00
Grand Total:	54	\$89,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	6A- News-Good Morning Washington at 6a	3		X	X	X	X			3	\$800.00	\$2,400.00	Washington (WJLA)		3/16/18
2.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		3/16/18
3.0	Normal Line / SPOT	10/22/18-10/22/18	4	:30	7A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		3/16/18
4.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	9A- Live with Kelly	2		X	X	X	X			2	\$450.00	\$900.00	Washington (WJLA)		3/16/18
5.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	10A- Rachael Ray	1		X	X	X	X			1	\$350.00	\$350.00	Washington (WJLA)		3/16/18
6.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	11A- ABC-The View	2		X	X	X	X			2	\$450.00	\$900.00	Washington (WJLA)		3/16/18
7.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	12P- News-ABC 7 News at Noon	2		X	X	X	X			2	\$500.00	\$1,000.00	Washington (WJLA)		3/16/18
8.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	1P- ABC-The Chew	2		X	X	X	X			2	\$350.00	\$700.00	Washington (WJLA)		3/16/18
9.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)	2		X	X	X	X			2	\$350.00	\$700.00	Washington (WJLA)		3/16/18
10.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	4P- News-ABC 7 News at 4p			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		3/16/18
11.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$850.00	\$3,400.00	Washington (WJLA)		3/16/18

CONFIRMATION CONTRACT

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12.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		3/16/18
13.0	Normal Line / SPOT	10/22/18-10/22/18	4	:30	6P- News-ABC 7 News at 6p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		3/16/18
14.0	Normal Line / Access	10/16/18-10/19/18	4	:30	6:57P- 7P (EST)	2		X	X	X	X			2	\$4,000.00	\$8,000.00	Washington (WJLA)		3/16/18
15.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	6:30P- ABC-World News Tonight (Saturday)							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		3/16/18
16.0	Normal Line / SPOT	10/21/18-10/21/18	4	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$900.00	\$900.00	Washington (WJLA)		3/16/18
17.0	Normal Line / Access	10/16/18-10/19/18	4	:30	7P- Wheel Of Fortune			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)		3/16/18
18.0	Normal Line / Access	10/16/18-10/19/18	4	:30	7:30P- Jeopardy			1	1	1	1			4	\$4,500.00	\$18,000.00	Washington (WJLA)		3/16/18
19.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	7P- Wheel Of Fortune Wknd							1		1	\$850.00	\$850.00	Washington (WJLA)		3/16/18
20.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	7:30P- Jeopardy Wknd							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		3/16/18
21.0	Normal Line / Prime Premium	10/22/18-10/22/18	4	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$8,000.00	\$8,000.00	Washington (WJLA)		3/16/18
22.0	Normal Line / Prime Premium	10/18/18-10/18/18	4	:30	8P- ABC-Greys Anatomy (Thursday)					1				1	\$10,000.00	\$10,000.00	Washington (WJLA)		3/16/18

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23.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	11:00:26P- News-ABC 7 News at 11p	2		X	X	X	X			2	\$1,400.00	\$2,800.00	Washington (WJLA)		3/16/18
24.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	11:35P- ABC-Jimmy Kimmel	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		3/16/18
25.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	12:35A- ABC-Nightline	2		X	X	X	X			2	\$250.00	\$500.00	Washington (WJLA)		3/16/18

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